
請注意：中文文字內容只提供簡體版

澳大利亚一些烟草公司给购买其香烟的消费者发送硬纸盒套来遮挡烟盒上吸烟有害健康的印刷图案。澳大利亚有关部门正在对此举是否违反新的香烟包装法案作出调查。请听 BBC 记者 Phil Mercer 的报道：

Tobacco companies and retailers that try **to circumvent** Australia's **plain-packaging laws** could **face prosecution**, according to health authorities. They're investigating whether to take action against cardboard covers and stickers that hide **graphic** anti-smoking warnings.

One firm that produces labels says that sales have **soared** because consumers **can't stand the sight of** the packets they buy. Just over a month ago, Australia banned all tobacco company logos and colours from packaging, which now has **disturbing** colour pictures of smokers suffering from tongue and lung cancer.

The president of the Australian Medical Association, Steve Hambleton, is confident that those who attempt **to skirt** the legislation will be shut down.

President of the Australian Medical Association, Steve Hambleton:

*If you're trying to circumvent it, it's not right, and I know that the government will actually either fix the problem by changing the law or enforcing the law. But the second thing I thought was, this is obviously working. If companies are **going out of their way to** hide the warnings and to hide the labels, they know it's having an impact and that's reassuring for us.*

Tobacco companies had argued that Australia's plain packaging measures would deprive them of copyright without proper **compensation**. But in August their case was dismissed by the High Courts.

Questions

1. True or False? Tobacco companies and retailers that give consumers cardboard covers and stickers to hide graphic anti-smoking warnings could face charges.
2. True or False? One label production company says their sales have increased very quickly because people don't want to see the disturbing graphics.
3. What has the Australian government banned on cigarette packaging?
4. What is Australian's plain-packaging policy?

Vocabulary and definitions

to circumvent	逃避（限制、规定）
plain-packaging laws	“素颜”包装法规（包装上只能有健康警示语和图案）
face prosecution	面临起诉
graphic	用图表示的，形象的
soared	猛增
can't stand the sight of	不愿看到
disturbing	令人难受的、不安的
to skirt	避开，绕开
going out of their way to (do something)	不辞辛劳地，特地地
compensation	赔偿

Answers to the questions

1. True or False? Tobacco companies and retailers that give consumers cardboard covers and stickers to hide graphic anti-smoking warnings could face charges.

Answer: True.

2. True or False? One label production company says their sales have increased very quickly because people don't want to see the disturbing graphics.

Answer: True.

3. What has the Australian government banned on cigarette packaging?

Answer: They have banned all tobacco company logos and colours from packaging.

4. What is Australian's plain-packaging policy?

Answer: The Australian plain-packaging policy only allows pictures and warnings of smoking-related diseases to be printed on cigarette packaging.