

Transcript 文字稿:

They are a **staple** of the Mexican diet.

But now, authorities have decided to use tortillas **to raise awareness** of missing people.

More than 30 vendors in Chihuahua have started to print information on the flatbread's **packaging** about people who have **disappeared**.

The government hopes the campaign, which also includes posters and flyers, will **encourage** citizens to report missing people as early as possible.

Vocabulary 词汇:

staple	主食
to raise awareness	提高人们的注意力
packaging	包装
disappeared	消失了, 失踪了
encourage	鼓励

中文文字稿:

这是墨西哥人的一种主食。

但现在, 政府决定开始使用玉米饼外包装来提高人们对失踪人士的注意力。

在奇瓦瓦市, 已经有超过 30 个供应商在玉米饼的包装袋上印上了失踪人士的信息。

政府希望通过这一活动, 其中也包括利用各种海报和传单, 来鼓励市民尽早上报失踪人士的有关消息和线索。

Watch this video online: Missing tortilla wrappers <http://bbc.in/10seyrr>

Exercise 练习:

以下练习中的语句全部选自于其他网页。

请从下面的词汇表里选择答案来完成句子。

注意：你可能需要改变单词的时态来完成句子。

staple/ to raise awareness of/ packaging/ disappeared/ encourage

1. A project run by the Zoological Society for London (Evolutionarily Distinct and Globally Endangered) is trying _____ these less appreciated creatures.

2. In New York his _____ diet was a sandwich and a salad. The idea to bring a similar concept to India grew out of the lack of fresh sandwich chains in Mumbai.

3. He highlighted grant schemes to _____ firms to take on apprentices.

4. "From a UK perspective," he added, "the most important next step would be plain _____, which effectively removes the single most important marketing tool still available to the tobacco industry, the pack itself."

5. Fernandes and two other defendants are charged with the murder of Eliza Samudio, who _____ in June 2010.

Answers:

1. A project run by the Zoological Society for London (Evolutionarily Distinct and Globally Endangered) is trying to raise awareness of these less appreciated creatures.
2. In New York his staple diet was a sandwich and a salad. The idea to bring a similar concept to India grew out of the lack of fresh sandwich chains in Mumbai.
3. He highlighted grant schemes to encourage firms to take on apprentices.
4. "From a UK perspective," he added, "the most important next step would be plain packaging, which effectively removes the single most important marketing tool still available to the tobacco industry, the pack itself."
5. Fernandes and two other defendants are charged with the murder of Eliza Samudio, who disappeared in June 2010.